

# ECOFRESH™ ODOUR CAPTURE TECHNOLOGY

Delivering multidimensional odour-control for a range of textiles.

## Who Is Microban International?

Microban International is a global leader in built-in antimicrobial and odour-control solutions.



Utilised by **800+** companies worldwide

Proudly displayed on more than **1,000 products**

Recognised as an industry Trustmark, Microban® technologies are integrated by leading brands and manufacturers in over 50 countries, setting the standard for product protection and freshness.

## Cutting-Edge Technology That Captures a Diverse Set of Odorants



Body

Food

Environmental

## Revolutionising Odour Control

EcoFresh is a next-generation odour-control technology engineered to capture a wide spectrum of body, food, and environmental odours on polymers and textiles. Designed for multidimensional odour performance, EcoFresh works quickly and continuously to deliver fast-acting, long-lasting odour control, even in the most demanding environments.

### Why EcoFresh?

**Powerful, Lasting Freshness:** Engineered for use in polymers and textiles, EcoFresh ensures enduring freshness and less odours.

**Real-Time Odour Capture:** Actively captures a range of offensive odorants as they occur.

**Seamless Integration:** Compatible with Microban antimicrobial technologies for dual-action protection.

## Product Compatibility

Air Filtration	Footwear	Apparel	Home Textiles

## Key Features

- Comprehensive Odour Control**  
Significantly reduces a broad spectrum of body, food and environmental odorants
- Superior to Activated Carbon Fabrics**  
Outperforms activated carbon fabrics, with the added versatility of fabric and colour selection
- Seamless Compatibility**  
Works alongside wicking aids and DWRs without altering fabric performance
- Fast-Acting Odour Capture**  
Quickly captures odours in real time, preventing treated products from becoming saturated with unpleasant smells

- Non-Ionic & Water-Soluble**  
Chemistry provides mill with formulation flexibility and ease of use
- Mill Friendly**  
Easy incorporation into existing manufacturing processes – Exhaust, Padding & Spray applications
- Wash Durable**  
For lasting performance and extended use
- bluesign® & BioPreferred Certified**  
Meets independent requirements with regard to containing renewable ingredients and supporting sustainable manufacturing