



A D V A N S A ... A D V A N C E D F I B R E T E C H N O L O G Y

**ADVA**<sup>®</sup> is a brand of ADVANSA Marketing GmbH, registered in several countries. Developed by its own R&D department, ADVANSA produces specially engineered short cut fibres – ADVA<sup>®</sup> shortcut, staple fibres – ADVA<sup>®</sup> Staple and tow – ADVA<sup>®</sup> Tow; all fibres available in different

ranges. They can be used if multiple industries for different product end uses.

ADVA<sup>®</sup> provides an outstanding quality, while enabling high productivity and added value according to specific customer needs.

## Made from Social Plastic<sup>®</sup>

ADVANSA is co-operating with Plastic Bank which is globally recognized as one of the leading solutions to stop ocean plastic.

The goal of our partner Plastic Bank is to prevent plastic waste from entering rivers and oceans in regions that do not have efficient and formal waste or recycling systems, while opening new opportunities for people living in poverty.

This is done via an exchange system, whereby Plastic Bank encourages people in such regions to work with them by collecting and thus preventing plastic waste from entering the ocean.

Compensation is provided to these people, often in need, by money and Blockchain-secured digital tokens which allow them to improve their quality of life, whilst contributing to a cleaner ocean.

The plastic collected by Plastic Bank, is then cleaned and recycled becoming Social Plastic<sup>®</sup>. This is used by ADVANSA as a valuable raw material in the manufacture of polyester fibres.

*...without any compromise in quality*

ADVA<sup>®</sup>





It is estimated that up to 10 million tons of plastic waste enters the ocean from coastal communities each year.

[www.plasticbank.com](http://www.plasticbank.com)



Collecting plastic before it reaches the ocean, which can be exchanged by local residents for rewards such as cash, healthcare, etc. or as Blockchain-secured digital tokens.



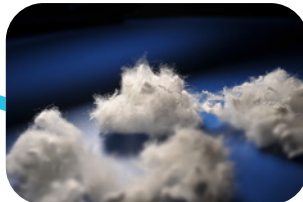
ADVANSAs contributes to the UN Sustainable Development Goals.



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Social Plastic<sup>®</sup> helps people living in poverty to build a better future increasing their income and providing better opportunities for themselves and their families.



Social Plastic<sup>®</sup> is used by ADVANSAs as a valuable raw material in the manufacture of polyester fibres or tow.